



# Bristol Motor Club Media Policy

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The MSA no longer provide media accreditation for photographers or journalists who attend motorsport events. It is now considered to be the responsibility of the organising club to ensure that those persons wishing to sign on as media at the event are genuine photographers, journalists or broadcasters. This policy takes into account the guidelines issued by the MSA to organising clubs.

**Approval of Media-** Ideally any media wishing to attend an event should contact the secretary of the meeting prior to the event to confirm that they will be approved to sign on as media. If media do not make themselves known before the day of the event this could lead to delays while their credentials are checked or to them being refused access to all but public areas.

**Recent work-** All media attending events should be able to demonstrate some recent work at other similar events. This could be by links to their own websites, publications on other websites or printed media. Where recent work cannot be demonstrated they should be considered as inexperienced and given a more detailed briefing before they are allowed to proceed.

**Insurance-** Media should hold public liability insurance of at least £1 million.

**Reason for attendance-** Those who sign on as Media should be able to show some form of affiliation to one of the invited clubs or championships, the venue or a recognised media organisation (papers, TV, radio)

**Safety at the event-** In order to take photos, photographers will want to access areas around the venue that are not accessible to the public. They should be sufficiently knowledgeable to know where is a safe place to stand and where is not, however a specific briefing should be given by a senior official of the event, covering the format of that event and where is considered suitable for that event.

**Marshals-** When accessing any non public areas of the venue all signed on media should first approach the marshals in that area and confirm where they intend to go. Marshals have the right to refuse them access to unsafe areas, marshals should be made aware of this during the marshals briefing and should report any non compliance.

**Media sign on-** All members of the media must sign on as such, this will ensure that they are covered by the MSAs public liability insurance. It also places a responsibility on the member of the media to follow the instructions given to them. The signing on sheet should include who they are representing at the event and contact details (phone no., email, website)

**Use of work by the club-** All work produced by media as a result of attending a Bristol Motor Club event must be made freely available to the club for use in the club magazine, website and other club publications as appropriate.